

# Master-Marketing

PROMUSICLEAGUE RECORDS & PAPILLON PAVILION RECORDS



PROMUSICLEAGUE RECORDS  
MASTER-MARKETING

## Marketing & Music

*Music is the universal language of the entire world!*

ProMusicLeague Records is a royalty-free record label with hundreds of musicians (thousands by 2022).

Papillon Pavilion Records, our sister label, is a project-based record label with numerous artist, festival, & community projects.

1

### NUMBERS

Collectively uniting all artist & label accounts, leading to millions in possible reach

2

### CREATIVITY

We make unique campaigns that include viral content with no limits

3

### CELEBRITY SUPPORT

We have hundreds of celebrity endorsers from all sectors



Exclusivlty

We Only Accept  
One Client Per Year



Muslc

Hundreds of Artists

Events & Festivals



Communtly

Progressive Projects

Rescue Initiatives

## THE NUMBERS

Total Number of Social Media Accounts: 111

Total Number of Followers: 1,082,021

Top 12 Social Media Accounts:

**-ProMusicLeague Records Main Facebook Page**

[facebook.com/Pro-Music-League-](https://facebook.com/Pro-Music-League-Records-108768853958611)

[Records-108768853958611](https://facebook.com/Pro-Music-League-Records-108768853958611)

3,405 Likes 3,456 Followers

**-ProMusicLeague Records Main Instagram Page**

[Instagram.com/ProMusicLeagueRecords](https://instagram.com/ProMusicLeagueRecords)

4,004 Followers

**-Asha de Andrea Main Instagram Page**

[instagram.com/AshaErica](https://instagram.com/AshaErica)

24,300 Followers

**-Asha de Andrea Main Facebook Page**

[facebook.com/asha.gaskill](https://facebook.com/asha.gaskill)

3,017 Likes 1,326 Followers

**-Gunplay Main Instagram Page**

[instagram.com/ItzDonLogan](https://instagram.com/ItzDonLogan)

320,000 Followers

**-Papillon Pavilion Records Main Instagram Page**

[instagram.com/butterflymusichouse/](https://instagram.com/butterflymusichouse/)

4,305 Followers

**-Papillon Pavilion Records Main Facebook Page**

[Facebook.com/PapillonPavilion](https://facebook.com/PapillonPavilion)

1,348 Likes 1,092 Followers

**-Julian Xtra Main Facebook Page**

[Facebook.com/JulianXtra](https://facebook.com/JulianXtra)

5,159 Likes 5,336 Followers

**-Xstinct Main Facebook Page**

[Facebook.com/xstinctbass](https://facebook.com/xstinctbass)

7,500 Likes 7,552 Followers

**-Hyzenborg Main Facebook Page**

[Facebook.com/Hyzenborg](https://facebook.com/Hyzenborg)

10,215 Likes 10,292 Followers

**-Caelum Main Instagram Page**

[instagram.com/therealcaelum](https://instagram.com/therealcaelum)

13,900 Followers

**-BassBndr Main Facebook Page**

[facebook.com/BassBndr](https://facebook.com/BassBndr)



ProMusicLeague

## BRANDING



WE CREATE EVERYTHING IN-HOUSE!  
WEBSITES, PROMO-VIDEOS,  
MUSIC VIDEOS, VISUALIZER/LYRIC  
VIDEOS, GRAPHIC-ART,  
COMMERCIALS, & MORE!

*Notable Branding:*



[ProMusicLeague.com](https://ProMusicLeague.com)

[ProMusicLeagueRecords.com](https://ProMusicLeagueRecords.com)

[ButterflyMusicHouse.com](https://ButterflyMusicHouse.com)

[PapillonPavilionRecords.com](https://PapillonPavilionRecords.com)

[ItzGunplay.com](https://ItzGunplay.com)

[AshadeAndrea.com](https://AshadeAndrea.com)

[ElectricHillsMusicFestival.com](https://ElectricHillsMusicFestival.com)

[EyesofaButterfly.com](https://EyesofaButterfly.com)

[ProLaunchPadX.com](https://ProLaunchPadX.com)

[ProBeatBankX.com](https://ProBeatBankX.com)

[EleganceDeEquine.com](https://EleganceDeEquine.com)

[ProGearGods.com](https://ProGearGods.com)

[KingCrudo.com](https://KingCrudo.com)

[PraniMusic.com](https://PraniMusic.com)

[TheRealCaelum.com](https://TheRealCaelum.com)

[HaggardSoul.com](https://HaggardSoul.com)

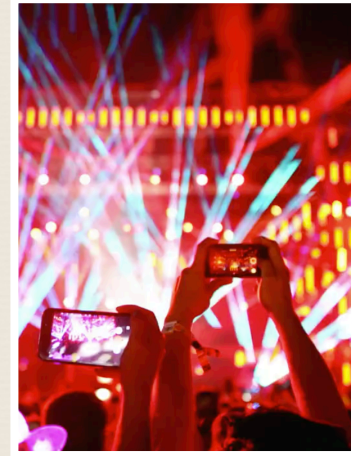
[countraption.com](https://countraption.com)

[NathanDevlin.com](https://NathanDevlin.com)

[OtatopMusic.com](https://OtatopMusic.com)

[HumbleLeaderFreaky.com](https://HumbleLeaderFreaky.com)

## FESTIVALS & EVENTS



-Electric Hills Music Festival 2021 & 2022

-Purple Sunset Music Festival 2022

-WyoWyoWestFest 2021 & 2022

-Digisky Virtual Music Festival 2021

-Vertical Winter Music Festival 2021

-Nativ Lounge ProMusicLeague Showcase

-ProMusicLeague Hip-Hop Competition

### Stages/Partnered Festivals

Ember Shores 2021

Electric Forest 2022



# CELEBRITY SUPPORT

We have hundreds of celebrity endorsers that support our artists & clients



## Redman & Snoop Dogg

We are proud to have two of the biggest legends in the entertainment industry endorse and support us!

Snoop Dogg transcends all industries, from music to cannabis, from TV to sports, every generation knows the name and the face; which is why he was the perfect choice to be our Top-Tier Celebrity Support for our marketing, branding, artists, & clients.

Redman has his own special lane, being a top Hip-Hop artist for almost three decades! Like Snoop, Redman has had his hand in movies, TV, and the cannabis industry. We are honored to have our favorite promo-plug commercial from him, as we continue to fan-girl over his hip-hop & EDM (1000VOLTZ) musical projects.

**ASHA DE ANDREA:** MODELING/INSTAGRAM

Model - Label CEO - Entrepreneur - Singer - Producer

24.3k Instagram Followers 3.35k YouTube Subscribers

100k YouTube Views & Counting for: Eyes of a Butterfly

Tony Robbins Business Mastery & NLP Trained



@AshaErica



Asha de Andrea -  
Eyes of a Butterfly

**DON LOGAN (GUNPLAY):** TV/MUSIC/INSTAGRAM

Hip-Hop Artist - Reality TV Star - Influencer

326k Instagram Followers 56.6k YouTube Subscribers

8.8 Million YouTube Views & Counting for: Wuzhanindoe

VH1 & BET Love & Hip-Hop Reality TV Star



@itzDonLogan



Gunplay -  
Pyrex Poppin

**OTHER NOTABLE CELEBRITIES:**

Daughtry - Lisa Vanderpump - Lance Bass

Nitti Gritti - 4B - Ookay

Tommy Chong - Macy Grey - Deadmau5

Krizz Kaliko - Lil Xan - Chingy



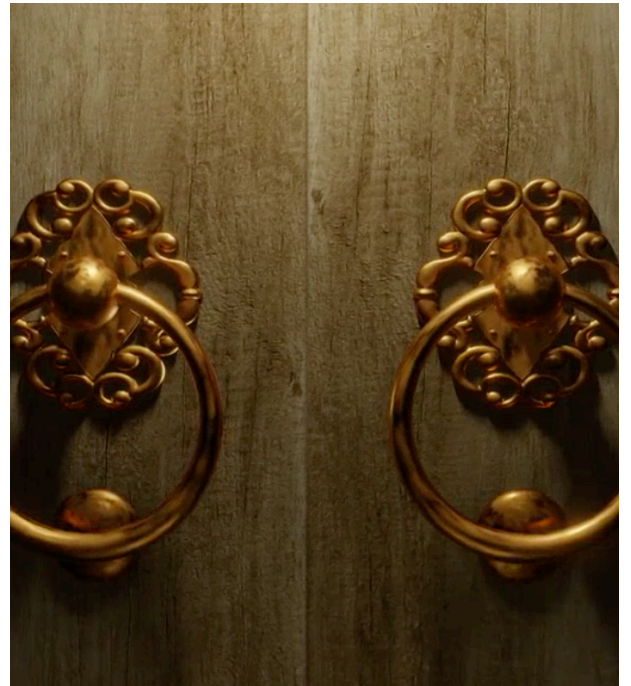
@LanceBass



@HeyTommyChong



# Master-Marketing



- 12 Campaign/Funnel Websites (1 per month)
- 24 Promo Videos (2 per month)
- 12 Celebrity Promo-Plug Videos
- 2 Celebrity In-Store Meet-&-Greet Signings
- 4 ProMusicLeague VIP Memberships
- 12 Campaign Contests with Prizes
- 120+ ProMusicLeague Artists Shout-Outs
- 22 ProMusicLeague Song References
- 4 ProMusicLeague Music Video Cameos
- 24 Graphic-Art Pieces
- 14 Visualizer Music Videos
- Title-Sponsor Naming on ALL ProMusicLeague/Artists Websites & Social Media Platforms (200+)
- Weekly Marketing Meetings/Conference Calls
- 5 Marketing Managers
- Monthly Social-Media Growth-Boosts
- 24/7 Marketing Client Support
- Any & All Record Label Resources

*NO LIMITS, ONLY GOALS*

*& Title Sponsor for:*

- Electric Hills Music Festival 2021 & 2022
- Purple Sunset Music Festival 2022
- WyoWyoWestFest 2021 & 2022
- Digisky Virtual Music Festival 2021
- Vertical Winter Music Festival 2021
- ProMusicLeague Stage @ Ember Shores 2021
- All Nativ Lounge ProMusicLeague Showcases
- All ProMusicLeague Hip-Hop Competitions
- The Homefull Music Project