



1. REDMAN

-Celebrity Hip-Hop Legend

-1.7 Million Instagram Followers

-2.3 Million Facebook Followers

-Main Character in the movie: “How High”

-Very Professional & Eloquent

-Crosses Over Hip-Hop & EDM Genres

-A Master Product-Explainer

-Current Business Partner

SPECIFIC DELIVERABLES

The following is the ProMusicLeague Records Master-Marketing Strategy for
ProMusicLeague Crowd-Funding



2. 311

-220k Instagram Followers.

-Rock Legends with Fans from Two Generations

-Island & Feel-Good Branding

-They will fuel the campaign brand and deliver results.



Nick Hexium, the frontman, is a celebrity pot advocate



311 is still touring, recently at Red Rocks!

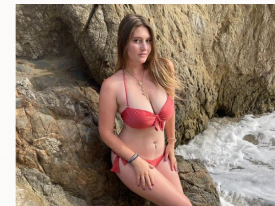
3. ASHA DE ANDREA

-32k Instagram Followers

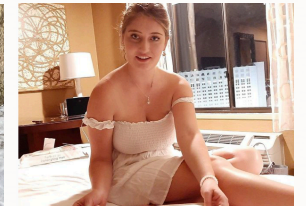
-Model & Actress

-EDM & Pop Singer

-Owns 50% of ProMusicLeague Records



Asha is a Beautiful Instagram Model, Actress, & Singer



Asha owns many businesses in Sports & Music

4. STEVE WOZNIAK

-Apple Inc. Co-Founder

-Adds Credibility to Our Technology

-Crosses Generations

-Will Help with Investors



Steve is still heavily involved in the Tech Industry



Apple is the wealthiest businesses in the world



5. Snoop Dogg

- Legendary Hip-Hop Artist
- Multi-Industry Branding Tool
- All Generations & Backgrounds Know Who He Is
- Already a ProMusicLeague Ambassador
- Crosses TV Generations and Cultural Audiences
- Is Seen on Many Commercials

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6. KEVIN O'LEARY

- Shark-Tank Star
- Is a Guitarist & Musician
- Owns Different Music Companies
- Crosses Generations



O'Leary is a World-Renown Venture Capitalist



Kevin Brings Credibility from His Show: Sharktank

7. LEANNE RHYMES

- Famous Country Singer
- Still Active & Relevant
- Viral Social Media Influencer
- Can Turn into other Business Opportunities



Leanne is seen here singing at the CMA's



Leanne is a Queen on the radio and TV

8. LANCE BASS

- Legendary Musician
- First Became Famous with N'SYNC
- Crosses Generations
- Current TV Personality



Lance is a Top TV Personality both on & off the red carpet



N'SYNC is a famous 90's boy-band phenomenon



9. Denver Broncos

-NFL Players have an affinity for music & musicians

-Many current & former NFL players are musicians themselves

-Up to 8 Players

-Home-Game Photo-Shoots

-Mile-High Stadium is home to not only the Broncos, but many other musical events.

SPECIFIC DELIVERABLES

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10. ED BELFOUR

- NHL Star for Several Teams
- Stanley Cup Champion
- Owns a Whiskey Distillery
- Other Business Opportunities



Ed has played in Dallas, Florida, Chicago, & More!



He and his son decided to go into business together

11. MARTY TURCO

- NHL Star for Dallas
- Stanley Cup Champion
- Owns a Beer & Beverage Brewery
- Other Business Opportunities



All-Time most winning goalie in Dallas history



Owns a very popular brewery and beer brand

12. GARRET SPARKS

- Pro Hockey Player & EDM Producer
- Currently Plays for the LA Kings
- Owns GGSU
- Is a Social-Media Influencer



Garret has played for Vegas, Calgary,, and Toronto



GGSU is a gigantic hockey hub with thousands of reach